

Brand Guide



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This brand guide is designed to ensure Oldcastle Precast’s consistent visual representation. Strict adherence is required. There may be exceptions that justify slight departures from these guidelines. For these and other questions regarding the guidelines, please contact:

Jenille Kromm
(253) 876-2323
jenille.kromm@oldcastleprecast.com

CORPORATE LOGO

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ABOUT THIS BRAND GUIDE

These guidelines are intended to help you quickly and easily access what you need to create compelling, dynamic, on-brand communications. Whether you're sending an update to a small group of customers or creating specific plant promotional materials, these guidelines will ensure that Oldcastle Precast is represented consistently and positively.

WHAT IS A BRAND?

A brand is a mixture of attributes — tangible and intangible, symbolized by a trademark — which create value and influence. A brand secures future earnings by growing customer preference and loyalty. Brands simplify decision-making, represent quality and offer a relevant and credible choice among competitors.

WHY BRAND IS IMPORTANT TO OLDCASTLE PRECAST

The industries we serve are highly commoditized, and our customers face many alternatives for precast concrete, plastic and polymer products.

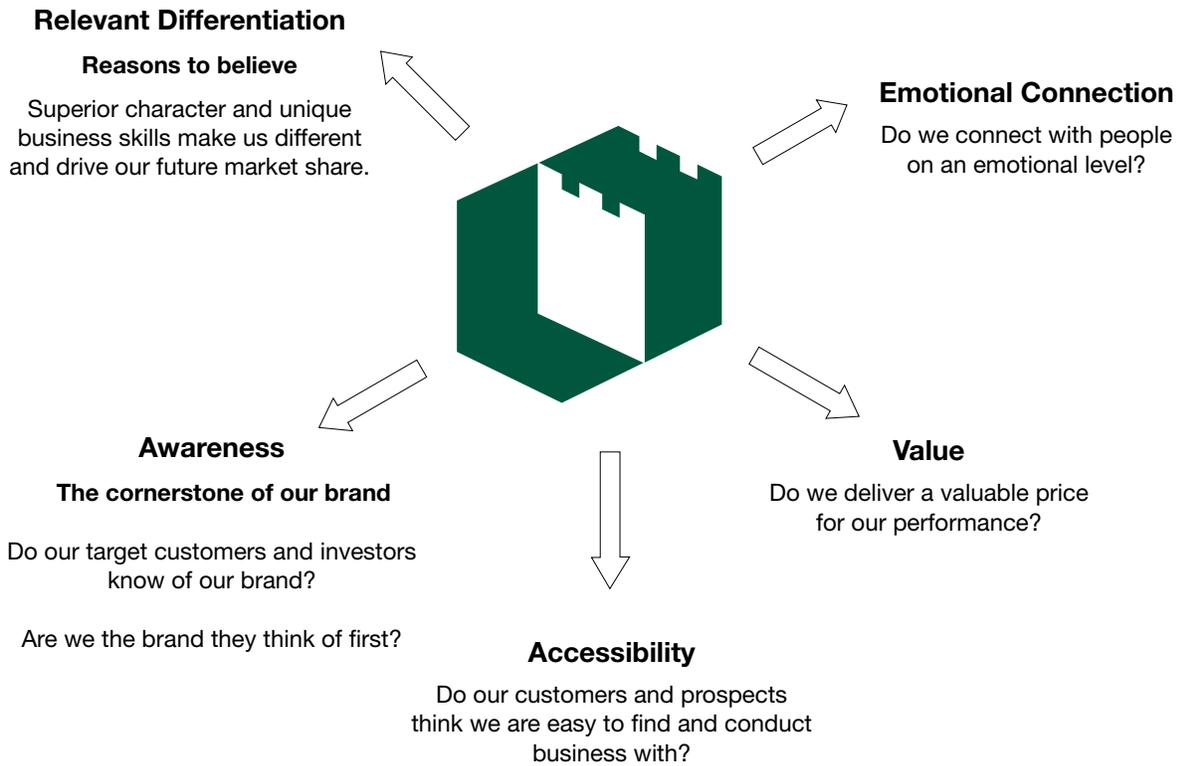
Developing a strong Oldcastle Precast brand:

- > Improves the effectiveness of national marketing, including direct marketing, Web, advertising, and sponsorship/promotion opportunities;
- > Aligns manufacturers and sales forces;
- > Defends the market against new entrants and competitors;
- > Accelerates the acceptance of new, value-added national product brands;

- > Influences the establishment of specified products through a position of national leadership;
- > Attracts and retains employees; and
- > Draws on marketing equity generated by other divisions.

Oldcastle Precast is made up of more than 80 plants across the United States. As our company grows and acquires new components, it is essential that the look of Oldcastle Precast be consistent and unified. To continue building the Oldcastle Precast market position — who we are, what we stand for, and what our vision for the future is — we have to consistently communicate those values and live up to them.

CREATING BRAND INSISTENCE — THE 5 DRIVERS



OLDCASTLE PRECAST BRAND VALUES

The Oldcastle Precast brand is made up of the following attributes, which should be emphasized in marketing messaging.

OUR STRENGTHS:	WHAT THAT MEANS:
Consistent quality	You can rely on our quality products to meet your expectations every time.
Dependable delivery	Our delivery specialists will deliver your order directly to your job site, on time, every time.
Wide product portfolio	Our comprehensive and versatile product portfolio serves every need of our customers.
Intra-company transfer of manufacturing best practices	With more than 5,000 employees at over 80 locations nationwide, we consistently implement the industry's best manufacturing techniques.
Large geographic footprint	With more than 80 locations nationwide, and plastic and polymer distributors across the country, our products and our engineers are located right in your backyard.
Engineering capabilities	Our skilled engineers specialize in creating custom products to meet specific project needs.
Financial strength	Oldcastle Precast is a division of CRH America, Inc., and Oldcastle, Inc. For 30 years, we have been the industry's leading manufacturer of precast concrete, plastic and polymer products.
Inventory availability	Our products are in stock at locations nationwide and readily available for delivery.
Skilled, professional employees	All of us at Oldcastle Precast are committed to ensuring that you receive quality products and services, on time, every time.

PROTECTING OUR BRAND

As the largest manufacturer of precast concrete, plastic and polymer products in the nation, Oldcastle Precast has tremendous equity in its brand. As brand managers, Oldcastle Precast employees must ensure that all marketing materials, whether for print or online purposes, adhere to our brand standards. To be defensible against copyright infringement, materials must use names and logos exactly as registered (and shown in this guide). These guidelines must be followed by all employees and all vendors working for Oldcastle Precast.

Oldcastle Precast is evolving from a “federation of companies” to a federation of integrated and networked manufacturers that are well-respected in their respective markets and are coming together to offer their customers more products, services and capabilities.

STRUCTURE

Organizationally, Oldcastle Precast is divided into three categories:

- > **Plants:** Oldcastle Precast’s individual manufacturing plants
 - **Plant naming convention note:** Since the master brand, Oldcastle Precast, has the word “precast” in it, the word has been removed from existing plant names with “precast” in them. For example:
 - Chase Precast is now Oldcastle Precast — Chase.
 - AFCO Precast is now Oldcastle Precast — AFCO.
 - Amcor Precast is now Oldcastle Precast — Amcor.
- > **Sales divisions:** Groups that sell products in a particular market segment: Bridge Systems, Building Systems, Communications, Enclosure Solutions, Environmental, Modular and Pipe
- > **National products:** Products that Oldcastle Precast markets and distributes nationwide

INDUSTRIES

- > **Communications:** Designed to protect and extend the life of equipment for some of the biggest communications companies in the world, our products range from handholes to controlled-environment vaults and lightweight modular structures.
- > **Drainage:** Our system of drainage products was developed for ease of installation and long-term dependability. From storm boxes and manholes to pipe and box culverts, each drainage product is produced in a multitude of configurations and sizes to meet any project's specifications and all building codes.
- > **Environmental:** Durability and reliability in manufacturing are essential, because high-quality products protect our environment. Whether it's pollution control, septic components, chemical storage or stormwater management, we deliver state-of-the-art precast concrete, plastic and polymer products with superior quality control.
- > **Government:** Oldcastle Precast specializes in the areas of military and GSA products. As the largest manufacturer of precast concrete in the United States, we have many solid relationships with government agencies including Customs and Border Protection, the U.S. Air Force, Navy, Army, and Marines, and the Departments of Defense, Agriculture, and Transportation. Our solutions meet all design criteria per region and undergo stringent quality testing to produce impressive results in record time.
- > **Non-residential:** Oldcastle Precast excels in the creation of non-residential venues that are built to last. We've turned a shipyard into a film studio in mere days, built a fountain in the middle of a desert, and constructed a direct route to an isolated part of the country. Our quality engineers and renowned products get the job done faster and better than traditional methods. Be it a stadium, school, railroad tunnel, prison compound or industrial construction, count on the ingenuity and reliability of Oldcastle Precast.
- > **Residential:** Builders and contractors looking for precast products know that Oldcastle Precast is a cut above the rest. We offer standard sizes or can custom build our products to your precise specifications. Our top-notch engineers have years of experience in the construction of residences, college campuses, apartment buildings, nursing homes and other high-traffic structures. From the foundation right down to the architectural accents, we create exactly what you envision.
- > **Specialty products:** Agriculture, security and recreation are just a few of the other industries our products serve. State-of-the-art coatings and linings ensure that every silo wall and chimney we make is of the highest quality and an exceptional value.
- > **Transportation:** Our engineered bridge systems and culverts are built with the finest materials, using modern batching equipment and quality control by certified technicians. For everything from railroad and marine construction to highway tunnels and wildlife crossings, our transportation products are made to last, even in the harshest environments.
- > **Utilities:** Whether you need a fully equipped custom-engineered vault or a simple pull box, you can count on the innovation of every underground utility structure — with lifetime precast. With a variety of accessories, each utilities product is designed to meet exact project specifications and site conditions. We also offer standardization products with patented knockouts for ultimate flexibility.

TAGLINE

Delivering Reliability

A tag line can also be used with the corporate, sales division, and plant logos. The tag line is typeset in Helvetica Neue 56 Italic. For internal documents and digital signatures, the typeface Arial Italic is acceptable when Helvetica Neue 56 Italic is not available.

MANTRA

External: Nowhere else will you find one company that serves every customer's needs for precast concrete, plastic or polymer products. With more than 5,000 employees at over 80 locations nationwide, we're proud to offer the service and customized products builders rely on — because in construction, reliability is everything.

Internal: Find out what our customers want. Let them know we have it. Make it easy for them to get more of what we have — every time.

KEY MESSAGES

Oldcastle Precast's messaging should make a promise of difference in the market that is clear, consistent, relevant, credible and ownable.

Messaging emphases include the following:

Multiple levels of detail. Customers face too much information from too many providers while having less time. Oldcastle Precast marketing materials should present multiple avenues of communicating the brand strategy. For example, a succinct success story may communicate better to a potential customer who does not have the time to scan an entire capabilities brochure; however, an in-depth description of an individual product's specifications will serve the needs of an existing customer who is researching what type of product to purchase.

Service. As products become less differentiated in the industries we target, service becomes exponentially more important. Copy should emphasize the value of customers' time and communicate the unique way that Oldcastle Precast centralizes, simplifies and expedites the purchasing process, primarily through the message of "reliability."

Geographic footprint. With more than 80 plants nationwide, and plastic and polymer distributors across the country, Oldcastle Precast has unique manufacturing and distribution capabilities. This means that Oldcastle Precast has a plant in driving distance of nearly all of its customers, and because the plants are networked, Oldcastle Precast can respond nimbly to customer needs. Localization provides flexibility and personal relationships with customers.

Not an industry bully. Oldcastle Precast must position its size and strength as a customer benefit without creating the perception that it is an industry bully. While Oldcastle Precast should always be presented as strong and composed, marketing materials should include a human element when appropriate; for example, customer success stories, caring for our employees, and a commitment to our environment.

Reliability. Among the attributes most important to the market, Oldcastle Precast is in the most favorable position to deliver reliability. Reliability is the common denominator of Oldcastle Precast's strengths.

Benefits, not features. Marketing materials should go beyond explaining the details of product features, and speak to the direct benefits those features provide customers.

Competitive advantages. Oldcastle Precast provides service and information strategies that require the resources and scale that local competitors are unlikely able to provide. See also: Brand Values on page 6.

AUDIENCE

Oldcastle Precast's current and potential marketing audience includes:

- > **Engineer:** Designer who is looking for CAD drawings to specify parts or their equivalents
- > **Distributor:** Buyer who has an established, ongoing relationship with Oldcastle Precast and views Oldcastle Precast as a supplier and partner; will often co-market with Oldcastle Precast; not interested necessarily in technical aspects of products
- > **Specifier:** Buyer, architect or engineer who purchases for multiple locations (e.g., purchasing for a utility expansion for six U.S. Air Force bases)
- > **Contractor:** Buyer who needs specific items for a project; often time-sensitive and hurried
- > **Sales representative:** Independent or affiliated with a distributor; manages customer relationships and represents Oldcastle Precast's products to potential and current customers
- > **Utility company or government agency:** Buyer who has a standardized or approved set of products and may want to establish a preferred-provider relationship
- > **Job-seeker (engineering or sales):** People looking for information about Oldcastle Precast's career opportunities, corporate growth, product range, work/life balance and work culture
- > **Job-seeker (laborer):** People looking for information about Oldcastle Precast's career opportunities, job stability, career advancement, work/life balance and work culture
- > **Current employees:** Built-in audience for reinforcing brand values and messaging to foster positive culture within Oldcastle Precast

CONVERSATIONAL TONE

Marketing copy should not read like a textbook or an engineering spec sheet. It should speak in a conversational tone that reflects Oldcastle Precast's characteristics as a strong and composed industry leader. Copy should reflect an approachable brand personality.

Vocabulary should be friendly and familiar, emphasizing the benefits of working with Oldcastle Precast and purchasing its products.

In marketing materials aimed at engineers, there should be a similar conversational tone; greater weight may be put on technical information, though the vocabulary should be consistently straightforward.

COPYRIGHT

The copyright should appear on every piece of communication, preferably on the lower right corner of the back cover.

Format: © 2008 Oldcastle Precast, Inc.

WEB ADDRESSES

Do not include the "www" before Oldcastle Precast URLs, except for when software requires it to create a hyperlink (e.g. email signatures).

WHEN TO USE "INC."

Whenever possible in body copy, the preference is to use "Oldcastle Precast" without the "Inc."

"Oldcastle Precast, Inc." should be used only in instances that require the legal name of the company, for example, copyright information, legal documents (contracts) and accounting documents (paychecks, pick tickets, invoices and statements).

Plants should not include "Inc." at the end of their names (e.g., not "Oldcastle Precast — Utility Vault, Inc.").

PLANT NAMES

Plant names should appear as "Oldcastle Precast — <PLANT NAME>." For example, "Oldcastle Precast — Utility Vault."

LOGO FONT

Two fonts ("OCP Logos" and OCP Plant Logos"), which contain all Oldcastle Precast logos have been created and are installed on all OCP computers. A key reference guide is available on the Oldcastle Precast intranet.

CO-BRANDING

It is acceptable to combine any Oldcastle Precast logo, including sales division and plant logos, with other logos as long as there is clear area applied to all four sides of the logo. See Clear Zone on page 20.

The Oldcastle Precast corporate logo is a symbol of who we are and what we do. If used properly, it can powerfully communicate our message, reinforce our position in the marketplace and distinguish us from the competition. Improper use can diminish its value and dilute our brand.

LOGO ELECTRONIC FORMATS

Like any company asset, our corporate logo needs to be protected. You can help by adhering to these guidelines to ensure its consistent representation.

Adaptable to internal and external communication materials, the corporate logo provides a visual foundation and focus for all Oldcastle Precast communications. It projects strongly in both large and small sizes, in color and in black and white.

Logos should not be altered in any way and should always be reproduced from an approved electronic file. All logo files are available through our photo library. See page 27.

Professional Publishing (Designers)

These files are in EPS format. This is a vector format, meaning that the shapes are defined by mathematical equations rather than groups of pixels. As such, an EPS is considered resolution-free, and can be scaled to any size, with no loss of quality. Dimensions are expressed in real-world units such as inches. This is the preferred format for professional publishing, and as the source for generating other formats such as GIF and TIFF.

EPS graphics can be printed only on PostScript devices.

Desktop Publishing

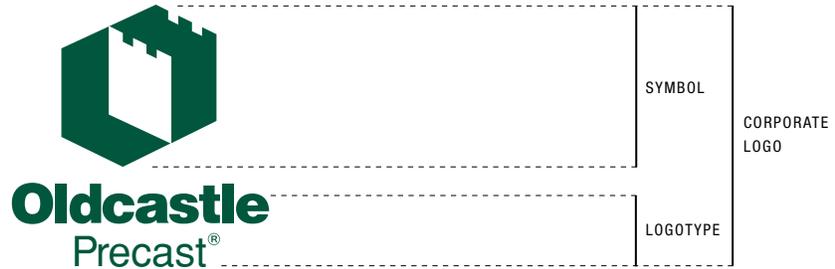
For your convenience, logos have been created in PNG format (RGB, black and white). These logos will work well for use in any Microsoft Office application.

The logo can be scaled, but enlarging it can reduce the quality.

Note that documents created with Microsoft Office are unsuitable for professional-quality reproduction (e.g., offset printing).

THE SYMBOL AND LOGOTYPE

Stacked



Vertical



Horizontal



There are three acceptable versions of the corporate logo: stacked, vertical and horizontal.

Each version of the logo consists of two components: the symbol and the logotype. Together they create a single unit that must remain consistent throughout all applications. Do not retypeset or reconfigure the logo in any way.

The logotype cannot be used without the symbol. However, in special design situations the symbol may be used by itself as a graphic element. See The Symbol as a Graphic Element on page 22.

Logos should not be altered in any way and should always be reproduced from an approved electronic file. All logo files are available through our photo library. See page 27.

INCORPORATED CORPORATE LOGO

Stacked

The legal name of Oldcastle Precast is Oldcastle Precast, Inc.

The incorporated corporate logo should be used only on legal and accounting documents.



Vertical



Horizontal



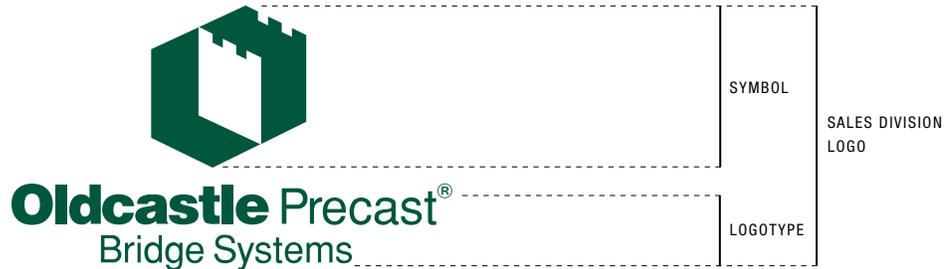
The legal name of Oldcastle Precast is Oldcastle Precast, Inc. There are three acceptable versions of the incorporated corporate logo: stacked, vertical and horizontal. The incorporated corporate logo should be used only on legal and accounting documents.

Each version of the logo consists of two components: the symbol and the logotype. Together they create a single unit that must remain consistent throughout all applications. Do not retypeset or reconfigure the logo in any way.

Logos should not be altered in any way and should always be reproduced from an approved electronic file. All logo files are available through our photo library. See page 27.

SALES DIVISION LOGOS

Vertical



Horizontal



Logos have been created for seven sales divisions: Bridge Systems, Building Systems, Communications, Enclosure Solutions, Environmental, Modular and Pipe. Samples of each logo are on the following page.

There are two versions of each sales division logo: vertical and horizontal.

Each version of the logo consists of two components: the symbol and the logotype. Together they create a single unit that must remain consistent throughout all applications. Do not retypeset or reconfigure the logo in any way.

The logotype cannot be used without the symbol. However, in special design situations the symbol may be used by itself as a graphic element. See The Symbol as a Graphic Element on page 22.

Logos should not be altered in any way and should always be reproduced from an approved electronic file. All logo files are available through our photo library. See page 27.

SALES DIVISION LOGOS

Bridge Systems

Vertical

Horizontal



Building Systems



Communications



Enclosure Solutions



Environmental



Modular

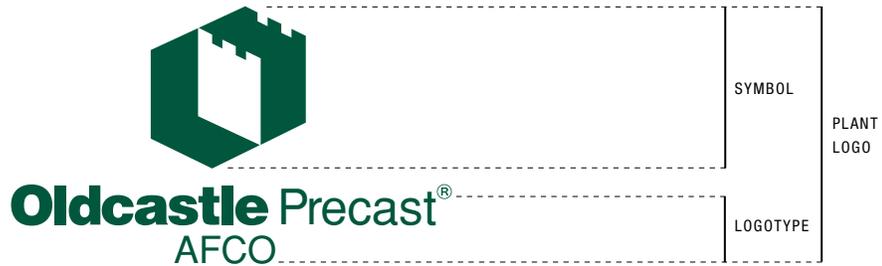


Pipe



PLANT LOGOS (OLDCASTLE PRECAST)

Vertical



Horizontal



Electronic files are available for the Oldcastle Precast plant logos listed below.

AFCO	Convault Florida	Rotondo
Amcor	Engineered Systems	Services
Avon Manufacturing	Hartford Concrete	Superior Concrete
Brooks Products	McArthur Concrete	Thorn Orwick
California Concrete Pipe	MegaCast	Utility Vault
CES	Metals	Vanguard
Chase	NC Products	WR White Supply
Cloud Concrete	Packaged Systems	

Plant logos have been created for Oldcastle Precast existing plants.

There are two versions of each plant logo: vertical and horizontal.

Each version of the logo consists of two components: the symbol and the logotype. Together they create a single unit that must remain consistent throughout all applications. Do not retypeset or reconfigure the logo in any way.

The logotype cannot be used without the symbol. However, in special design situations the symbol may be used by itself as a graphic element. See The Symbol as a Graphic Element on page 22.

Logos should not be altered in any way and should always be reproduced from an approved electronic file. All logo files are available through our photo library. See page 27.

ENDORSED BRAND

Greenline

These logos should not be altered in any way and should always be reproduced from an approved electronic file.



AFFILIATED BRANDS

These affiliated brand logos are used only in the context of a specific product. These logos should not be altered in any way and should always be reproduced from an approved electronic file.



All logo files are available through our photo library.
See page 27.

COLOR TREATMENT

The examples demonstrate proper color treatments for the Oldcastle Precast corporate logo. The corporate logo may be reproduced in four-color process when reproduction considerations restrict the use of additional Pantone colors. When a solid black or screened background interferes with readability, the entire logo knocks out to white.

These guidelines must be adhered to when using any Oldcastle Precast corporate, sales division or plant logo.

Pantone Version

The symbol and logotype prints Pantone 343.

Four-Color Process Version

The recommended four-color process build is Pantone 343: c95 m15 y62 k58

Web-Safe Color Versions

RGB format for Pantone 343: r0 g82 b68

Full Color



Black



White



COLOR BACKGROUNDS

The logo will undoubtedly need to appear on a variety of backgrounds — on products, in environments and against materials.

How to Determine Appropriate Logo Color

Assess the gray value of the background (approximately how dark it is in terms of shades of gray) upon which the logo needs to appear and choose the color that best solves the problem. If the gray value of the background is light (white to 50% gray), use a full color or black corporate logo. For darker than 50% gray, the logo should be white.



MINIMUM SIZE

The logo has been designed to have a certain amount of adaptability. However, in order to maintain the integrity of the mark and a strong recognition factor, size considerations must be adhered to.

Minimum Printed Size
In a printed environment, the measured height of the symbol should never be smaller than .375".



CLEAR ZONE

The clear zone is a visual buffer between the logo and any other elements on a page.

The clear zone should remain free of other elements and be maintained on all sides of the logo. This area (X) is equal to the height of the symbol and is indicated by the dashed lines. When the logo is placed in a corner or copy is placed next to it, the clear zone still applies to all four sides.

Co-branding — Combining with Other Logos

It is acceptable to combine any Oldcastle Precast or Oldcastle Enclosure Solutions logo with other logos as long as there is clear area applied to all four sides of the logo.



INAPPROPRIATE USAGE

All logos have been designed to have a certain amount of adaptability. However, in order to maintain a strong recognition factor, some specific uses are not permitted. To the right are examples of inappropriate logo treatments.

Altering the Color/Outlining/Gradient Effects



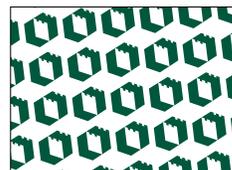
Altering the Configuration/Proportion/Typestyles



Orientation/Skewing/Stretching/Three-Dimensional Effects



Corporate Signature Against a Distracting Background/Patterning/Framing



THE SYMBOL AS A GRAPHIC ELEMENT

To add a certain amount of design flexibility and variety, the symbol can be used on its own. Special care must be taken when using the symbol as a graphic element. The symbol should always be reproduced from an approved electronic file. To the right are examples of acceptable uses of the symbol as a graphic element.

Symbol Reproduction Techniques

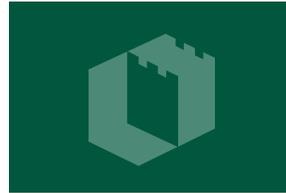
When the symbol is used as a graphic element, it may be reproduced in an approved color and screened for desired results. White or approved color backgrounds must be used.

Outlining and three-dimensional effects may be applied to the symbol when it is used as a graphic element.

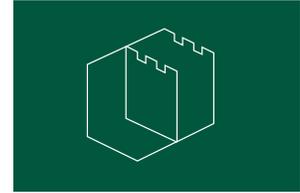
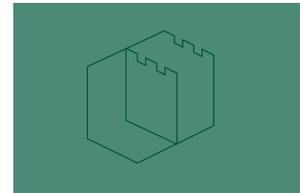
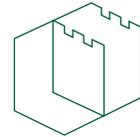
White Background
Symbol is 10–50% of an approved color.



Colored Background
Symbol is 50–90% of an approved color.



Outlining
Symbol is 100% of an approved color when used on a white or a colored background where there is sufficient contrast. If there is not sufficient contrast and the background color is dark, the symbol should be outlined in white.



Three-Dimensional Effect
(A drop shadow can be applied to the symbol when used as a graphic element)



TYPESTYLES

Helvetica Neue Std 1

Helvetica Neue Std Ultra Light

Helvetica Neue Std Ultra Light Italic

★ **Helvetica Neue Std Black**

★ ***Helvetica Neue Std Black Italic***

Helvetica Neue Std 2

Helvetica Neue Std Thin

Helvetica Neue Std Thin Italic

★ Helvetica Neue Std Roman

★ *Helvetica Neue Std Italic*

★ **Helvetica Neue Std Bold**

★ ***Helvetica Neue Std Bold Italic***

Helvetica Neue Std 3

Helvetica Neue Std Light

Helvetica Neue Std Light Italic

Helvetica Neue Std Medium

Helvetica Neue Std Medium Italic

Helvetica Neue Std Heavy

Helvetica Neue Std Heavy Italic

Helvetica Neue Std Condensed 1

Helvetica Neue Std Ultra Light Condensed

Helvetica Neue Std Ultra Light Condensed Oblique

Helvetica Neue Std Black Condensed

Helvetica Neue Std Black Condensed Oblique

Helvetica Neue Std Extra Black Condensed

Helvetica Neue Std Extra Black Condensed Oblique

Helvetica Neue Std Condensed 2

Helvetica Neue Std Thin Condensed

Helvetica Neue Std Thin Condensed Oblique

★ Helvetica Neue Std Condensed

★ *Helvetica Neue Std Condensed Oblique*

★ **Helvetica Neue Std Bold Condensed**

★ ***Helvetica Neue Std Bold Condensed Oblique***

Helvetica Neue Std Condensed 3

Helvetica Neue Std Light Condensed

Helvetica Neue Std Light Condensed Oblique

Helvetica Neue Std Medium Condensed

Helvetica Neue Std Medium Condensed Oblique

Helvetica Neue Std Heavy Condensed

Helvetica Neue Std Heavy Condensed Oblique

An important part of the Oldcastle Precast design system is the use of clean, consistent typography. These typefaces should be used for all printed collateral (brochures, advertisements, reports, flyers, vehicle graphics and signage). The chosen typeface family — Helvetica Neue — offers a comprehensive range of weights, providing variety and optimal legibility for the various levels of information.

How to Obtain Helvetica Neue

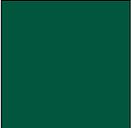
The Helvetica Neue typefaces can be purchased in the packages listed above from Adobe Type Library at www.adobe.com/type.

★ Any of the typefaces above can be used; however, the most common are noted above with a star.

There are numerous versions of the Helvetica font. They are different and should not be used. However, for internal documents and digital signatures, the typeface Arial is acceptable when Helvetica Neue is not available.

COLOR PALETTE

Oldcastle Precast Green



CMYK
98, 0, 72, 61

RGB
0, 82, 68

PANTONE®
343 C

Oldcastle Precast Accent Colors



CMYK
14, 10, 27, 0

RGB
209, 207, 171

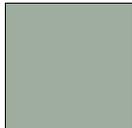
PANTONE®
453 C



CMYK
0, 0, 16, 50

RGB
148, 148, 132

PANTONE®
416 C



CMYK
13, 0, 18, 33

RGB
159, 173, 159

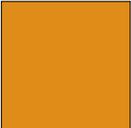
PANTONE®
5635 C



CMYK
58, 17, 0, 46

RGB
59, 110, 143

PANTONE®
5405 C



CMYK
0, 46, 100, 11

RGB
223, 140, 25

PANTONE®
7414 C



CMYK
30, 56, 100, 37

RGB
128, 86, 27

PANTONE®
463 C



CMYK
0, 22, 85, 11

RGB
229, 181, 58

PANTONE®
7407 C



CMYK
0, 2, 0, 60

RGB
128, 127, 131

PANTONE®
CG10 C

This color palette helps Oldcastle Precast communicate with a unified voice, enabling the audience to identify our collateral, advertising, vehicles and equipment at a glance.

Accent Colors

These colors complement photography, have myriad hues for flexibility, and will distinguish Oldcastle Precast. These colors are classic and timeless, and communicate the messages of durability and reliability.

Color Consistency

Ink colors are affected by many variables including printing method, paper color and texture. Our objective is to achieve a very close color match to the approved color palette.

PHOTOGRAPHY

Candid

Employees in action, process, portraits, situational



Representative

Artistic product photos



Product-Specific

Straightforward product photos



Job Site

Product, equipment, employees in action, situational



Image Style Checklist

- > Journalistic (reproduces well as black and white or in color)
- > Combines candid or situational moments

- > Actively seeks to involve viewer in the situation
- > Compelling; combines soft and sharp focus

- > Artistic compositions and cropping
- > Confident, accomplished, direct

Photos should be situational and of an active nature, to engage the viewer. An emphasis on process and product should be made to support our key messages.

Any piece that features photography on the cover or interior should achieve harmony and balance between images, color, headlines, type and white space. Even though a photo can be central to the piece, it is used to impart an overall mood that is supported through a careful blending of design elements.

By using distinct photography styles, in color and in black and white, we can achieve this balance.

Photo Library

We have an extensive photo library that you may use. Please see page 27 for access information and a user guide.

Or, if custom photography is needed, we can discuss the options available for obtaining photographic services. Please contact Jenille Kromm with questions.

Jenille Kromm
(253) 867-2323
jenille.kromm@oldcastleprecast.com

Staff Consent Forms

Release forms are required from subjects in Oldcastle Precast photo shoots for legal purposes. When shooting photographs off-site, a property release or location release form is also required. These forms are provided by professional photographers or can be obtained by calling Jenille Kromm at (253) 876-2323.

PAPER SELECTION

Offset Printed Collateral

Consistent use of paper will help shape a positive and uniform message.

Dull Coated Paper

- > **Mill:** Stora Enso
- > **Line:** Productolith, Dull
- > **Weights:** Cover – 80lb, 100lb, 120lb
Text – 80lb, 100lb
- > **Production note:** A flood or spot varnish should be added for protection.

Digitally Printed Collateral

Uncoated and dull coated papers are acceptable for digital printing.

Uncoated Paper

- > **Mill:** Finch
- > **Line:** Fine, Bright White, Ultra Smooth
- > **Weights:** Cover – 80lb, 100lb
Text – 80lb, 100lb
- > **Production note:** Paper selection should be made based on your design and the type of output device. Some images/graphics and solid colors may reproduce better on uncoated vs. coated paper. Please ask your vendor to provide a one-off digital proof to check the quality of the print.

PHOTO LIBRARY

Overview

The Oldcastle Precast photo library is your resource for obtaining photography, logo files and various collateral templates. Below is a user guide to help you gain access to approved design assets.

User Guide

Step 1:

Type the following URL into your Web browser: photolibrary.oldcastleprecast.com



Step 2:

After the site has been located, type the username and password into the spaces provided. Note, these are case sensitive.

Username: Oldcastle Library User

Password: OldcastleLibUser1



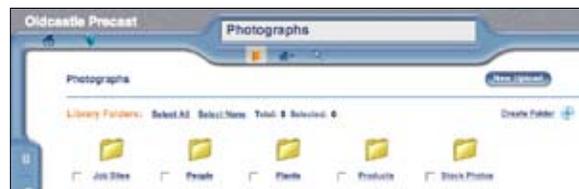
Step 3:

Once inside the EyeMedia/Oldcastle Precast site, go to the Libraries position. Select the appropriate asset folder: Logos, Photography or Templates.



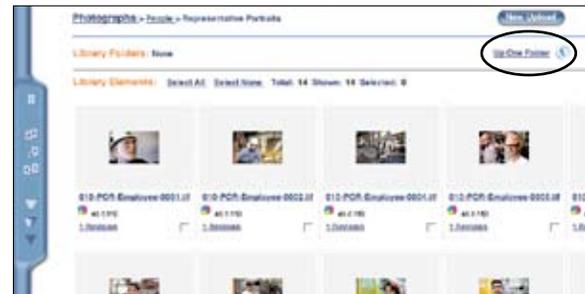
Step 4:

Select the desired folder within the library. You may open each folder by selecting the folder name.



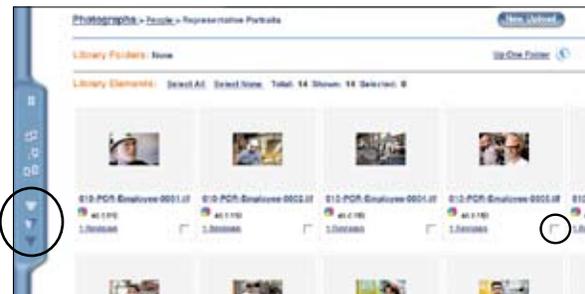
Step 5:

To move from folder to folder, navigate using the Up One Folder button.



Step 6:

To download an image or file, select the desired image/file and download property.



Step 7:

To search by a word or number, select the search tool from the menu bar. Type in the word you wish to search for and select GO. For best results with a keyword search, start with a single word (e.g. "safety") instead of multiple words or phrases. You can only search within the library you are currently in. You cannot search between libraries.



The Oldcastle Precast photo library is best viewed using Microsoft Internet Explorer or Apple Safari. While other browsers will work to some degree, only these two products are completely supported.

SIGNAGE AND BUILDINGS

Oldcastle Precast signage must use the following colors: white, black or Oldcastle green. Do not use any other colors on signage. For example, on a sign with a green background, the appropriate logo and corresponding text should be white; a white sign should have an Oldcastle Precast green logo and text; a black sign should have a white logo and text. Buildings should be painted using white, black or Oldcastle Precast green. Do not use any other colors.

APPAREL AND MERCHANDISE

To order apparel and merchandise visit:
promoplace.com/2443/stores/oldcastle

All Oldcastle Precast apparel and merchandise (T-shirts, hats, coffee mugs, pens, etc.) must use the following colors: white, black or Oldcastle Precast green (see page 24 for color specifications). Do not use any other colors on any aspect of apparel or merchandise. Any appropriately branded Oldcastle Precast master, sales division, plant or endorsed brand logo may be applied to the apparel or merchandise, but the logo must be in one of the aforementioned colors as well. For example, if a plant orders Oldcastle Precast green coffee mugs, the plant logo should be white. If white polo shirts are ordered, the appropriate logo should be green. If black pens are ordered, the appropriate logo should be white.

EMAIL SIGNATURE

The following signature elements are suggested for email correspondence. The typeface Arial is acceptable for digital signatures.

<Name>
<Title>
<Division/Plant Name>
<URL>
<Direct Line>
<Mobile Number>
<Fax Number>
<Logo>
<Optional Tag Line>

Format sample:

Jenille Kromm
Marketing Project Manager
Oldcastle Precast
www.oldcastleprecast.com
Direct: (253) 876-2323
Mobile: (206) 920-5139
Fax: (877) 520-8341



Delivering Reliability

These specifications for vehicle graphics are designed to ensure consistency in the visual representation of the Oldcastle Precast identity. Because our fleet comprises dozens of vehicle makes and models, our preferred graphics vendor will work with each plant to help resolve any design or installation issues.

Vehicle graphics consist of many elements, including paint colors, logo placement, typestyle and size, stripe color and placement, and DOT numbers. When the elements have been successfully placed on specific vehicles, the combined fleet will be consistently branded.

MIGRATION INSTRUCTIONS

All vehicles and equipment purchased after January 1, 2008, must be in line with these brand guidelines. Vehicles and equipment that entered the fleet before this date must include at least the new plant logo. Repainting and striping is optional — but encouraged — for existing vehicles.

VEHICLE BRANDING

All branding must adhere to the following standards: Two design options — **basic** and **advanced** — are provided. Either is acceptable and should be implemented using the following guidelines.

VEHICLE PAINTING

Both basic and advanced designs require that the vehicle be painted. You can request the appropriate paint colors upon purchase of a new vehicle or take an existing vehicle to a specialty paint shop to have it repainted.

Basic: One-color base coat with vinyl stripe.

Advanced: Two-color base coat with vinyl stripe. Because of the complexity of the two-tone color scheme and because the graphics and paint must work together, plants will need to coordinate with their painting professional and Rainier Industries to ensure the best look, taking the body style of each vehicle into consideration.

VEHICLE GRAPHICS

For vehicles purchased after January 1, 2008: Each plant orders the appropriate graphics from Rainier Industries.

For vehicles purchased before January 1, 2008: Plants can choose either to repaint their vehicles or to remove existing logos and graphics and replace them with the new graphics. If the existing base coat is light or white, order plant logos and vehicle numbers in forest green. Order the plant location, DOT number, fire extinguisher inside, and GVW number graphics in dark gray. If the existing base coat is dark or another color, order the graphics in white.

EQUIPMENT PAINTING AND GRAPHICS

For equipment purchased after January 1, 2008: All equipment, including tractors, cranes and booms should be painted, and a white plant logo should be applied.

For equipment purchased before January 1, 2008: Plants can choose either to repaint their equipment or to remove existing logos and replace with new plant logos. If the existing base coat is light or white, order the plant logos in forest green. If the base coat is dark or another color, order the graphics in white.

DOT NUMBERS

Some states require commercial trucks to have both state and federal DOT numbers present. If this is the case in your state, be sure to order the necessary graphics from Rainier Industries.

LOGO

Each version of the plant logo consists of two components: the symbol and the logotype. Together they create a single unit that must remain consistent throughout all applications. Do not retypeset or reconfigure the logo in any way.

GRAPHICS ORDERING INSTRUCTIONS

- 1) Call Rainier Industries and provide vehicle make, model, year and graphics selection.
- 2) Final pricing will be provided by the vendor. Payment is by credit card or individual plant account.
- 3) Rainier Industries will provide, for your approval, a PDF proof of the artwork on a technical drawing of the exact vehicle specified.
- 4) The graphics will be produced and shipped to the plant or an installer near you.
- 5) Rainier Industries has installers in many locations and will provide you with a contact name for installation.

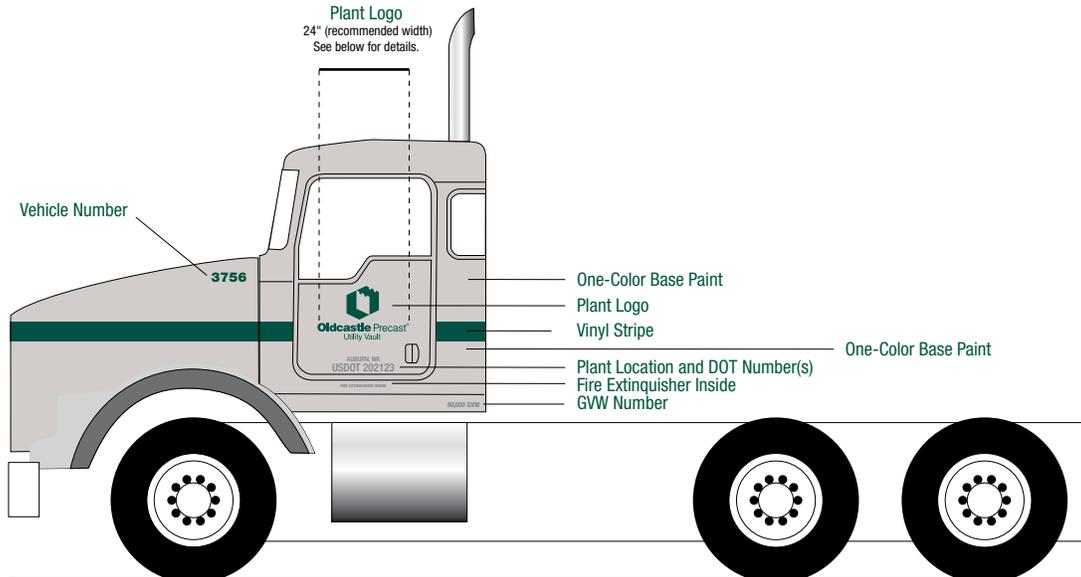
Sales: Elisa Wiscomb
Direct: (425) 981-1252
Toll-free: (800) 869-7162
elisaw@rainier.com

Customer Service: Payton Sward
Direct (425) 981-1271
Toll-free: (800) 869-7162
paytons@rainier.com

Sample designs and specifications are included on the following pages. Please contact Jenille Kromm at jenille.kromm@oldcastleprecast with questions.

CONVENTIONAL DAY CAB

Basic Design (One-color base coat with vinyl stripe)



INSTALLATION SPECIFICATIONS

Vehicle Paint Color

DuPont vehicle paint

Base coat:

Light Metallic Gray, LM040

If this color is not available through your specialty paint shop, please instruct the shop to match it.

Plant Logo

The recommended size for the plant logo is 24" wide. However, because of the variety of vehicles in the Oldcastle Precast fleet, the logo size and placement are flexible and depend on the overall size of the vehicle doors. The logo should be positioned with sufficient space on all sides, and vehicle details, such as the handle, should not interfere with its legibility. Use the vertical plant logo and center it visually on the doors.

Vinyl color: 3M Scotchcal/
Gerber Opaque Graphic Film,
Forest Green

Vinyl Stripe

The 4" vinyl stripe should align with the logotype and appear on both sides of the vehicle. If appropriate, the stripe can wrap to the front and back ends of the vehicle. It does not appear on the door.

The shape of the vehicle will impact the placement of the stripe. For example, if the front of the vehicle curves down, the stripe may have to follow the curve. Work with Rainier Industries and your specialty paint shop for the best solution.

Vinyl color: 3M Scotchcal/
Gerber Opaque Graphic Film,
Forest Green

Vehicle Number

The vehicle number appears on both sides of the vehicle and, if necessary, can appear on the front and back ends. Placement should be in front of each door, under or adjacent to the door window.

Font: Helvetica Neue 95,
Black, 305pt

Vinyl color: 3M Scotchcal/
Gerber Opaque Graphic Film,
Forest Green

Plant Location & DOT Number(s)

The plant location and USDOT (and state DOT, if applicable) number appear on both sides of the vehicle, and should be centered on the lower portion of each door.

Formatting sample (all caps):

AUBURN, WA
USDOT 202123
WSDOT 202124

Plant location:

Font: Helvetica Neue 67,
Medium Condensed, 125pt/185pt

Vinyl color: 3M Scotchcal/
Gerber Opaque Graphic Film,
Dark Gray

DOT number(s):

Font: Helvetica Neue 67,
Medium Condensed, 200pt

Vinyl color: 3M Scotchcal/
Gerber Opaque Graphic Film,
Dark Gray

Fire Extinguisher Inside

The words "fire extinguisher inside" appear on the side of the vehicle where the fire extinguisher is located. The words should be placed on the lower portion of the vehicle, below the door.

Formatting sample (all caps):

FIRE EXTINGUISHER INSIDE

Font: Helvetica Neue 77,
Bold Condensed, 75pt
Vinyl color: 3M Scotchcal/
Gerber Opaque Graphic Film,
Dark Gray

GVW Number

The GVW number(s) appears on both sides of the vehicle, and should be placed on the lower portion of the vehicle, below the door.

Formatting sample:

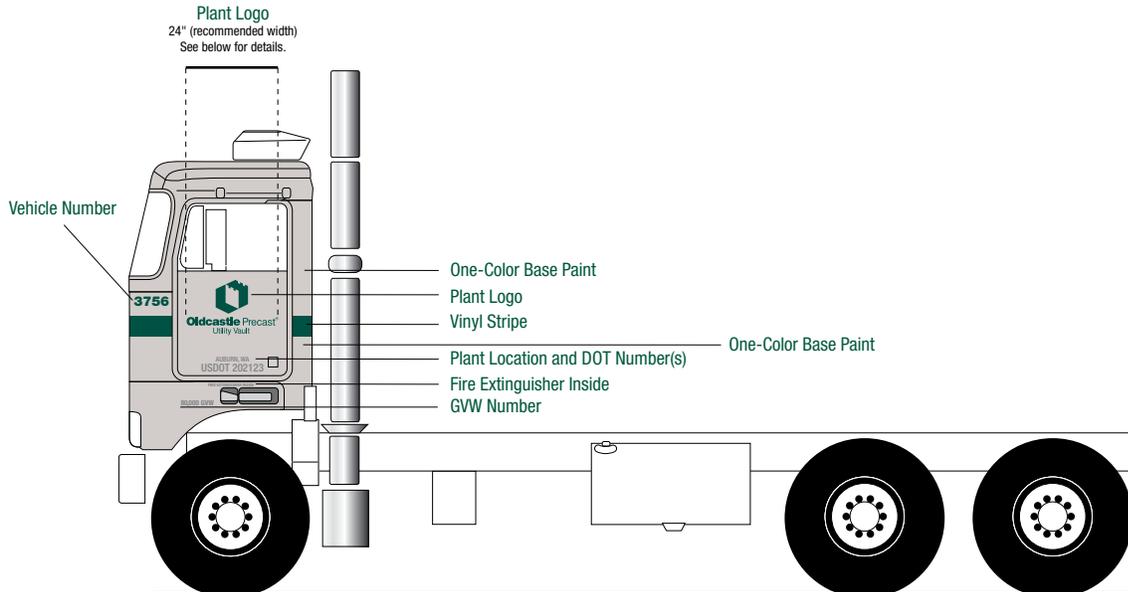
80,000 GVW

Font: Helvetica Neue 77,
Bold Condensed, 150pt

Vinyl color: 3M Scotchcal/
Gerber Opaque Graphic Film,
Dark Gray

CONVENTIONAL DAY CAB (CAB OVER)

Basic Design (One-color base coat with vinyl stripe)



INSTALLATION SPECIFICATIONS

Vehicle Paint Color

DuPont vehicle paint

Base coat:

Light Metallic Gray, LM040

If this color is not available through your specialty paint shop, please instruct the shop to match it.

Plant Logo

The recommended size for the plant logo is 24" wide. However, because of the variety of vehicles in the Oldcastle Precast fleet, the logo size and placement are flexible and depend on the overall size of the vehicle doors. The logo should be positioned with sufficient space on all sides, and vehicle details, such as the handle, should not interfere with its legibility. Use the vertical plant logo and center it visually on the doors.

Vinyl color: 3M Scotchcal/
Gerber Opaque Graphic Film,
Forest Green

Vinyl Stripe

The 4" vinyl stripe should align with the logotype and appear on both sides of the vehicle. If appropriate, the stripe can wrap to the front and back ends of the vehicle. It does not appear on the door.

The shape of the vehicle will impact the placement of the stripe. Work with Rainier Industries and your specialty paint shop for the best solution.

Vinyl color: 3M Scotchcal/
Gerber Opaque Graphic Film,
Forest Green

Vehicle Number

The vehicle number appears on both sides of the vehicle and, if necessary, can appear on the front and back ends. Placement should be in front of each door, under or adjacent to the door window.

Font: Helvetica Neue 95,
Black, 305pt

Vinyl color: 3M Scotchcal/
Gerber Opaque Graphic Film,
Forest Green

Plant Location & DOT Number(s)

The plant location and USDOT (and state DOT, if applicable) number appear on both sides of the vehicle, and should be centered on the lower portion of each door.

Formatting sample (all caps):

AUBURN, WA
USDOT 202123
WSDOT 202124

Plant location:

Font: Helvetica Neue 67,
Medium Condensed, 125pt/185pt

Vinyl color: 3M Scotchcal/
Gerber Opaque Graphic Film,
Dark Gray

DOT number(s):

Font: Helvetica Neue 67,
Medium Condensed, 200pt

Vinyl color: 3M Scotchcal/
Gerber Opaque Graphic Film,
Dark Gray

Fire Extinguisher Inside

The words "fire extinguisher" inside appear on the side of the vehicle where the fire extinguisher is located. The words should be placed on the lower portion of the vehicle, below the door.

Formatting sample (all caps):

FIRE EXTINGUISHER INSIDE

Font: Helvetica Neue 77,
Bold Condensed, 75pt

Vinyl color: 3M Scotchcal/
Gerber Opaque Graphic Film,
Dark Gray

GVW Number

The GVW number(s) appears on both sides of the vehicle, and should be placed on the lower portion of the vehicle, below the door.

Formatting sample:

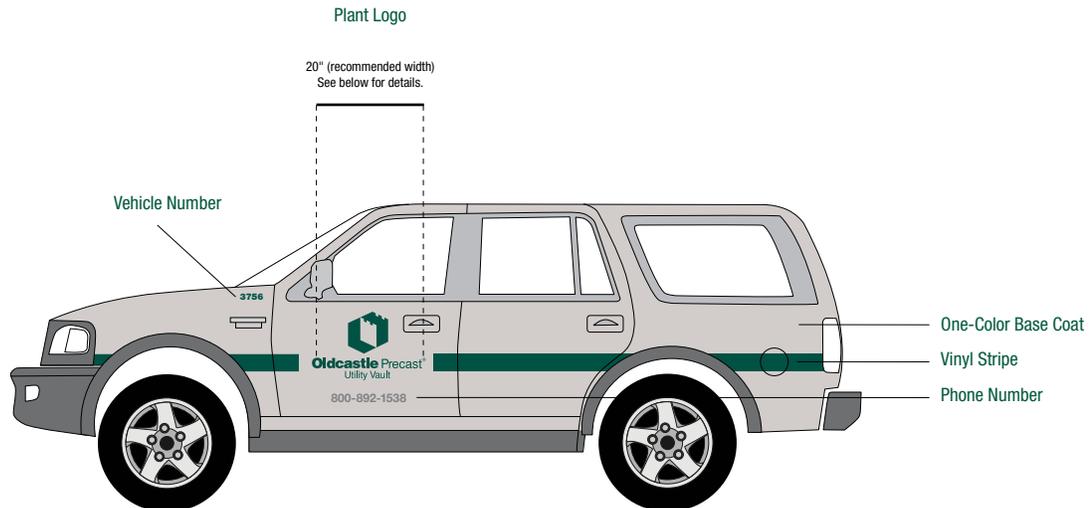
80,000 GVW

Font: Helvetica Neue 77,
Bold Condensed, 150pt

Vinyl color: 3M Scotchcal/
Gerber Opaque Graphic Film,
Dark Gray

STANDARD SUV, TRUCK AND CAR

Basic Design (One-color base coat with vinyl stripe)



INSTALLATION SPECIFICATIONS

Vehicle Paint Color

DuPont vehicle paint

Base coat:

Light Metallic Gray, LM040

If this color is not available through your specialty paint shop, please instruct the shop to match it.

Plant Logo

The recommended size for the plant logo is 20" wide. However, because of the variety of vehicles in the Oldcastle Precast fleet, the logo size and placement are flexible and depend on the overall size of the vehicle doors. The logo should be positioned with sufficient space on all sides, and vehicle details, such as the handle, should not interfere with its legibility. Use the vertical plant logo and center it visually on the doors.

Vinyl color: 3M Scotchcal/
Gerber Opaque Graphic Film,
Forest Green

Vinyl Stripe

The 4" vinyl stripe should align with the logotype and appear on both sides of the vehicle, crossing all doors — minus where the logo is placed on the front doors. If appropriate, the stripe can wrap to the front and back ends of the vehicle.

The shape of the vehicle will impact the placement of the stripe. Work with Rainier Industries and your specialty paint shop for the best solution.

Vinyl color: 3M Scotchcal/
Gerber Opaque Graphic Film,
Forest Green

Vehicle Number

The vehicle number appears on both sides of the vehicle and, if necessary, can appear on the front and back ends. Placement should be in front of each door, under or adjacent to the door window.

Font: Helvetica Neue 95,
Black, 150pt

Vinyl color: 3M Scotchcal/
Gerber Opaque Graphic Film,
Forest Green

Phone Number

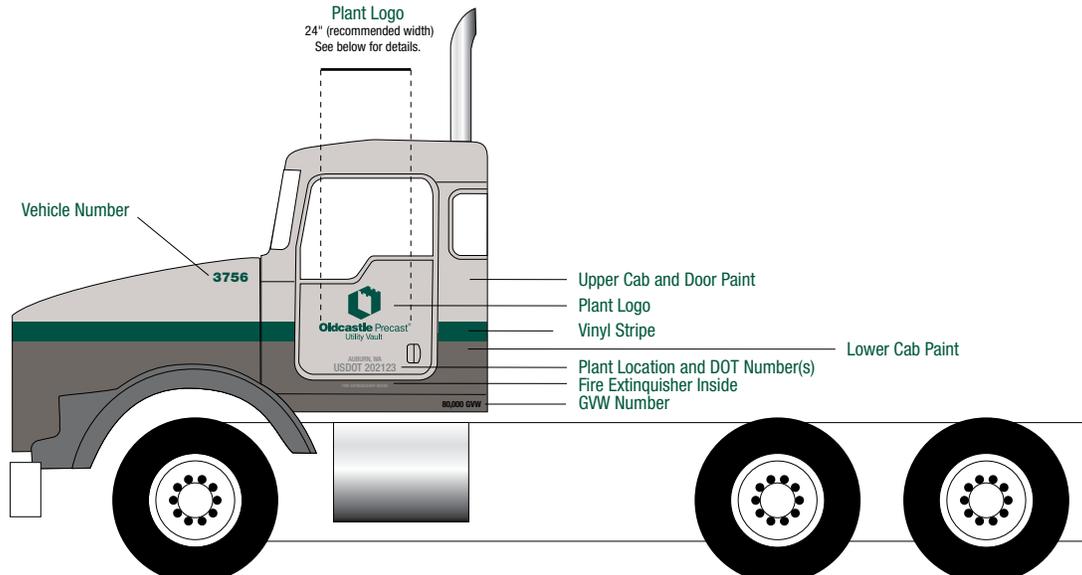
The phone number appears on both sides of the vehicle and, if necessary, can appear on the front and back ends. Placement should be on the lower half of the front door, centered under the logo. Leave at least 2" between the plant name and the phone number.

Font: Helvetica Neue 75,
Bold, 150pt

Vinyl color: 3M Scotchcal/
Gerber Opaque Graphic Film,
Dark Gray

CONVENTIONAL DAY CAB

Advanced Design (Two-color base coat with vinyl stripe)



INSTALLATION SPECIFICATIONS

Vehicle Paint

DuPont vehicle paint

Base coats:

Upper cab and doors:
Light Metallic Gray, LM040

Lower cab:
Dark Metallic Gray, DM376

If these colors are not available through your specialty paint shop, please instruct the shop to match them.

Plant Logo

The recommended size for the plant logo is 24" wide. However, because of the variety of vehicles, the logo size and placement are flexible and depend on the overall size of the vehicle doors. The logo should be positioned with sufficient space on all sides, and vehicle details, such as the handle, should not interfere with its legibility. Use the vertical plant logo and center it visually on the doors.

Vinyl color: 3M Scotchcal/
Gerber Opaque Graphic Film,
Forest Green

Vinyl Stripe

The 4" vinyl stripe should appear between the two paint colors. It should align with the logotype and appear on both sides of the vehicle. If appropriate, the stripe can wrap to the front and back ends of the vehicle. It does not appear on the door.

Vinyl color: 3M Scotchcal/
Gerber Opaque Graphic Film,
Forest Green

The shape of the vehicle will impact the placement of the two paint colors and the stripe. For example, if the front of the vehicle curves down, the paint and stripe may have to follow the curve. Work with your specialty paint shop and Rainier Industries for the best solution.

Vehicle Number

The vehicle number appears on both sides of the vehicle and, if necessary, can appear on the front and back ends. Placement should be in front of each door, under or adjacent to the door window.

Font: Helvetica Neue 95,
Black, 305pt

Vinyl color: 3M Scotchcal/
Gerber Opaque Graphic Film,
Forest Green

Plant Location & DOT Number(s)

The plant location and USDOT (and state DOT, if applicable) number appear on both sides of the vehicle, and should be centered on the lower portion of each door.

Formatting sample (all caps):

AUBURN, WA
USDOT 202123
WSDOT 202124

Plant location:

Font: Helvetica Neue 67,
Medium Condensed, 125pt/185pt

Vinyl color: 3M Scotchcal/
Gerber Opaque Graphic Film,
Dark Gray

DOT number(s):

Font: Helvetica Neue 67,
Medium Condensed, 200pt

Vinyl color: 3M Scotchcal/
Gerber Opaque Graphic Film,
Dark Gray

Fire Extinguisher Inside

The words "fire extinguisher" inside appear on the side of the vehicle where the fire extinguisher is located. The words should be placed on the lower portion of the vehicle, below the door.

Formatting sample (all caps):

FIRE EXTINGUISHER INSIDE

Font: Helvetica Neue 77,
Bold Condensed, 75pt

Vinyl color: 3M Scotchcal/
Gerber Opaque Graphic Film,
Medium Gray

GVW Number

The GVW number(s) appears on both sides of the vehicle, and should be placed on the lower portion of the vehicle, below the door.

Formatting sample:

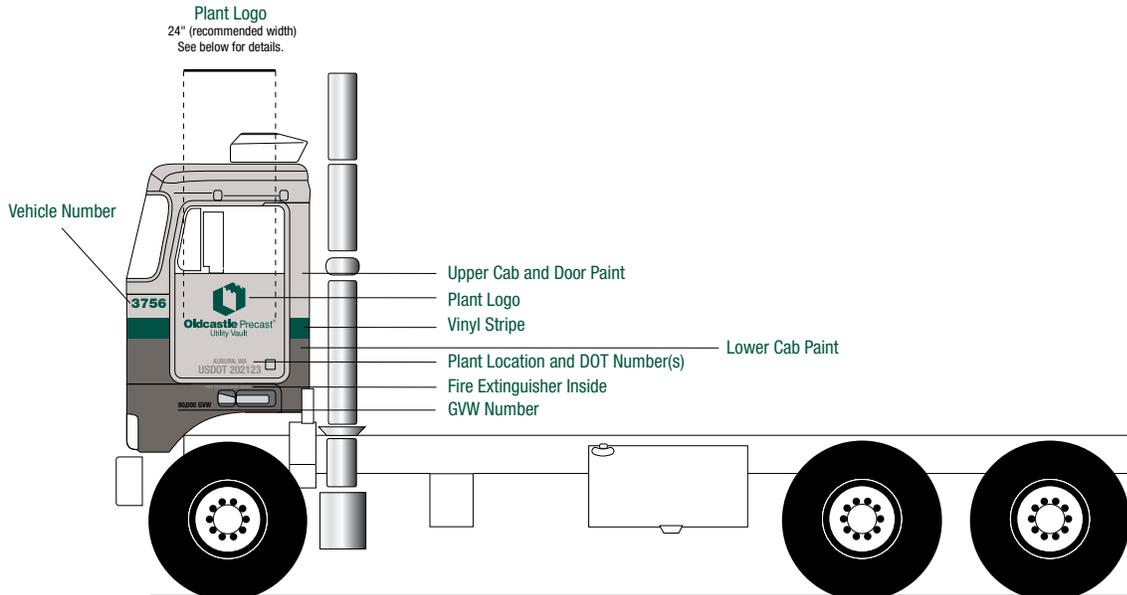
80,000 GVW

Font: Helvetica Neue 77,
Bold Condensed, 150pt

Vinyl color: 3M Scotchcal/
Gerber Opaque Graphic Film,
Black

CONVENTIONAL DAY CAB (CAB OVER)

Advanced Design (Two-color base coat with vinyl stripe)



INSTALLATION SPECIFICATIONS

Vehicle Paint

DuPont vehicle paint

Base coats:

Upper cab and doors:
Light Metallic Gray, LM040

Lower cab:
Dark Metallic Gray, DM376

If these colors are not available through your specialty paint shop, please instruct the shop to match them.

Plant Logo

The recommended size for the plant logo is 24" wide. However, because of the variety of vehicles, the logo size and placement are flexible and depend on the overall size of the vehicle doors. The logo should be positioned with sufficient space on all sides, and vehicle details, such as the handle, should not interfere with its legibility. Use the vertical plant logo and center it visually on the doors.

Vinyl color: 3M Scotchcal/
Gerber Opaque Graphic Film,
Forest Green

Vinyl Stripe

The 4" vinyl stripe should appear between the two paint colors. It should align with the logotype and appear on both sides of the vehicle. If appropriate, the stripe can wrap to the front and back ends of the vehicle. It does not appear on the door.

Vinyl color: 3M Scotchcal/
Gerber Opaque Graphic Film,
Forest Green

The shape of the vehicle will impact the placement of the two paint colors and the stripe. For example, if the front of the vehicle curves down, the paint and stripe may have to follow the curve. Work with your specialty paint shop and Rainier Industries for the best solution.

Vehicle Number

The vehicle number appears on both sides of the vehicle and, if necessary, can appear on the front and back ends. Placement should be in front of each door, under or adjacent to the door window.

Font: Helvetica Neue 95,
Black, 305pt

Vinyl color: 3M Scotchcal/
Gerber Opaque Graphic Film,
Forest Green

Plant Location & DOT Number(s)

The plant location and USDOT (and state DOT, if applicable) number appears on both sides of the vehicle, and should be centered on the lower portion of each door.

Formatting sample (all caps):

AUBURN, WA
USDOT 202123
WSDOT 202124

Plant location:

Font: Helvetica Neue 67,
Medium Condensed, 125pt/185pt

Vinyl color: 3M Scotchcal/
Gerber Opaque Graphic Film,
Dark Gray

DOT number(s):

Font: Helvetica Neue 67,
Medium Condensed, 200pt

Vinyl color: 3M Scotchcal/
Gerber Opaque Graphic Film,
Dark Gray

Fire Extinguisher Inside

The words "fire extinguisher" inside appear on the side of the vehicle where the fire extinguisher is located. The words should be placed on the lower portion of the vehicle, below the door.

Formatting sample (all caps):

FIRE EXTINGUISHER INSIDE

Font: Helvetica Neue 77,
Bold Condensed, 75pt

Vinyl color: 3M Scotchcal/
Gerber Opaque Graphic Film,
Medium Gray

GVW Number

The GVW number(s) appears on both sides of the vehicle, and should be placed on the lower portion of the vehicle, below the door.

Formatting sample:

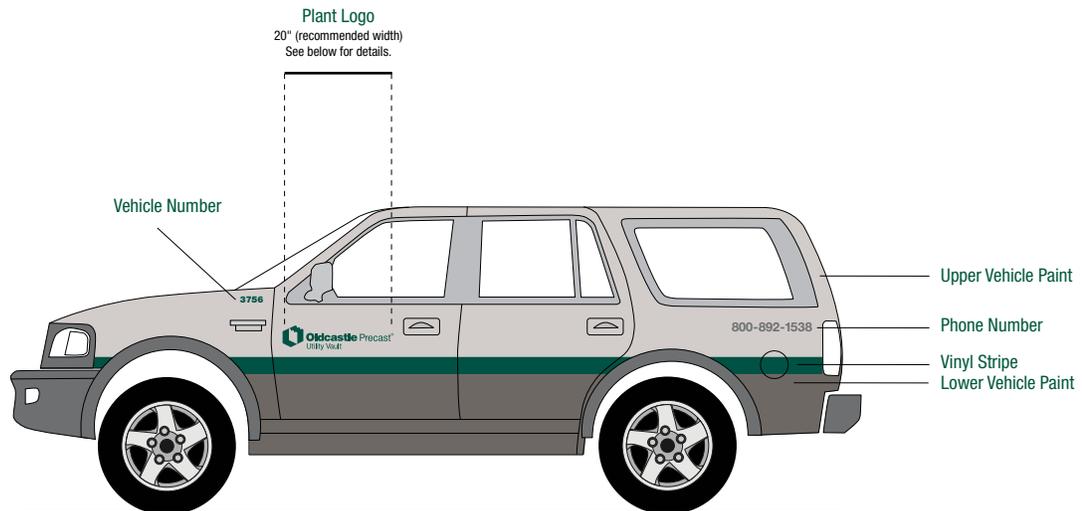
80,000 GVW

Font: Helvetica Neue 77,
Bold Condensed, 150pt

Vinyl color: 3M Scotchcal/
Gerber Opaque Graphic Film,
Black

STANDARD SUV, TRUCK AND CAR

Advanced Design (Two-color base coat with vinyl stripe)



INSTALLATION SPECIFICATIONS

Vehicle Paint Colors

DuPont vehicle paint

Base coats:

Upper vehicle:
Light Metallic Gray, LM040

Lower vehicle:
Dark Metallic Gray, DM376

If these colors are not available through your specialty paint shop, please instruct the shop to match them.

Plant Logo

The recommended size for the plant logo is 20" wide. However, because of the variety of vehicles in the Oldcastle Precast fleet, the logo size and placement are flexible and depend on the overall size of the vehicle doors. The logo should be positioned with sufficient space on all sides, and vehicle details, such as the handle, should not interfere with its legibility. Use the vertical plant logo and center it visually on the doors.

Vinyl color: 3M Scotchcal/
Gerber Opaque Graphic Film,
Forest Green

Vinyl Stripe

The 4" vinyl stripe should appear between the two paint colors. It should appear on both sides of the vehicle, crossing all doors. If appropriate, the stripe can wrap to the front and back ends of the vehicle.

The shape of the vehicle will impact the placement of the two paint colors and the stripe. Work with your specialty paint shop and Rainier Industries for the best solution.

Vinyl color: 3M Scotchcal/
Gerber Opaque Graphic Film,
Forest Green

Vehicle Number

The vehicle number appears on both sides of the vehicle and, if necessary, can appear on the front and back ends. Placement should be in front of each door, under or adjacent to the door window.

Font: Helvetica Neue 95,
Black, 150pt

Vinyl color: 3M Scotchcal/
Gerber Opaque Graphic Film,
Forest Green

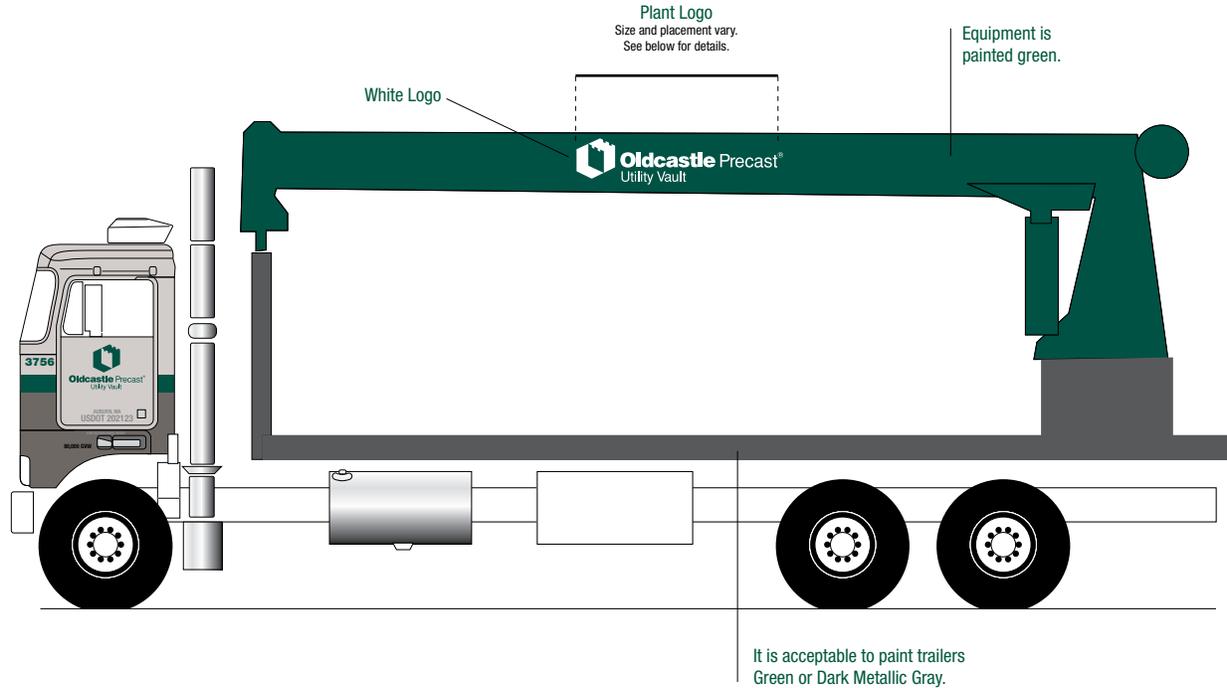
Phone Number

The phone number appears on both sides of the vehicle and, if necessary, can appear on the front and back ends. Placement should be in the rear quarter-panel, between the window and the vinyl stripe.

Font: Helvetica Neue 75,
Bold, 210pt

Vinyl color: 3M Scotchcal/
Gerber Opaque Graphic Film,
Dark Gray

EQUIPMENT BRANDING



INSTALLATION SPECIFICATIONS

All equipment, including tractors, cranes and booms, should be painted green, and a white plant logo should be applied.

Equipment Paint Color

DuPont vehicle paint

Base coats:

Boom, trailers and equipment:
Green, GS478

Trailer option:

Dark Metallic Gray, DM376

If these colors are not available through your specialty paint shop, please instruct the shop to match it.

Plant Logo

Because of the variety of equipment, the logo size and placement are flexible and depend on the overall size of the application.

The recommended size for the plant logo on a boom (similar to the sample above) is 30" to 40" wide.

Special care should be taken when applying a plant logo to a piece of equipment. The logo should be positioned with sufficient space on all sides, and vehicle details, such as the handles, vents, bolts, etc., should not interfere with its legibility.

Vinyl color: 3M Scotchcal/
Gerber Opaque Graphic Film,
White

For equipment purchased before January 1, 2008 — plants can choose either to repaint their equipment or to remove existing logos and replace with new plant logos. If the existing base coat is light or white, order the plant logos in forest green. If the base coat is dark or another color, order the graphics in white.

oldcastleprecast.com